

**Something new this year at North Haledon Day 2016!**

## **Business Card Table**



***Businesses and business owners are invited to display their business cards and/or related advertising materials for a nominal fee on the Business Card Table!***

Here's how it will work:

- Business cards, flyers or tri-fold brochures will be professionally displayed on the *Business Card Table* by members of the Public Events Committee.
- Up to 50 business cards, flyers or tri-fold brochures per business will be displayed at one time.
- The table will be staffed by a member of the Public Events Committee from noon-5 PM.
- All advertising materials will need to be picked up by 5 PM. (Materials not picked up will be recycled.)
- The DJ will announce the name of each business at least once during the day. Each advertiser may prepare a 140 character script to be read by the DJ. (The PEC reserves editorial control for all advertisements.)
- North Haledon businesses and business owners will be given first priority for available spaces.

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### **BUSINESS CARD TABLE APPLICATION**

Contact person \_\_\_\_\_ Cell phone \_\_\_\_\_  
Business \_\_\_\_\_ Business phone \_\_\_\_\_  
Business Address \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
Home Address \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
Email \_\_\_\_\_

Please select one of the following options.

\_\_\_\_\_ Business card only - \$25.00

\_\_\_\_\_ 8 ½ x 11 inch letter size flyer or tri-fold brochure only - \$30.00

\_\_\_\_\_ Business card and 8 ½ x 11 inch letter size flyer or tri-fold brochure - \$50.00

\_\_\_\_\_ Total amount enclosed (Check should be made payable to Borough of North Haledon Trust Account.)

Please check one:

\_\_\_\_\_ Attached is a 140 character script to be read by the DJ.

\_\_\_\_\_ I'll pass on the script – just announce my business name.

Please submit your completed application and check by September 9 to *North Haledon Public Events Committee, c/o North Haledon Public Library, 129 Overlook Ave., North Haledon, NJ 07508.*

Then be sure to bring your advertising material to the *Information Tent by 11 AM on North Haledon Day, Saturday, October 1,* (Rain date: Sunday, October 2) or drop off your materials at the *North Haledon Public Library by 9 PM, Thursday, September 29.*

Questions? Contact Susan Serico at 973-427-6213, ext. 5 or  
e-mail [publicevents@northhaledon.com](mailto:publicevents@northhaledon.com).